Sneak a Peek at ISMTE's 2023 Global Event

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If you haven’t yet registered for ISMTE’s 2023 Global Event, there’s still time. The completely virtual event, titled Aspire 2023: Leadership, Accountability, and Growth, will take place July 18-20, 2023, on the Airmeet platform. During the three-day event, 25 sessions will be presented by more than 65 speakers.

As the theme of this year’s meeting suggests, leadership will be in the spotlight, with the keynote address on Day 1 by Mike Fernandez, senior vice president at Enbridge; Sally Susman, executive vice president, Pfizer; and Adrianna Borgia, American Society for Microbiology. During the one-hour session, Fernandez and Susman will discuss leadership and effective communication in times of intense and often volatile change, focusing on Susman’s role in Pfizer’s communications strategy as it raced to develop a vaccine for COVID-19.

Attendees should be on the lookout for several sessions focusing on diversity, equity, inclusion, and belonging (DEIB) with topics ranging from peer review to supporting neurodiverse colleagues. Be sure to check out:

- We can address what we don’t know: The importance of demo and diversity in peer review (July 18)
- More power for your hour – Inclusivity and neurodiversity (July 19)
- Commissioning to publish in the interest of DEI engagement (July 19)
This year’s event also features a diverse array of speakers representing many races, ethnicities, genders, countries of origin, lived experiences, and various career paths within the scholarly publishing community. Moreover, to support ISMTE’s dedication to including a truly international field of managing and technical editors, sessions are being offered at a variety of times, starting at 12:15 a.m. ET on both July 19 and 20, and ending at 11:45 p.m. ET on July 18 and 19. The variety of engagement times is meant to allow European and Asian attendees to enjoy the conference experience without sacrificing sleep, meals, etc.

Additionally, there are at least two sessions highlighting the publishing environment and the challenges therein in Asian countries. Wiley Australia’s Associate Editorial Director Peter D’Onghia will share his experiences and observations on the impact online publishing, Open Science, and Open Access are having in the Asia-Pacific region during his Keynote Address, “The role and impact of the Asia-Pacific in international scientific publishing,” and again, don’t miss the APC equity and Open Access session mentioned above.

“ISMTE’s Global Event is a unique opportunity to connect with and learn from editorial office professionals from around the world who are involved in the day-to-day management of peer-reviewed publications,” shared ISMTE President Meghan McDevitt. “In addition to covering the latest topics in scholarly publishing and offering practical educational sessions, this year’s Global Event also features sessions on career trajectories and developing a professional community. No matter where you are located, how large or small your editorial office is, or what content you publish, there’s guaranteed to be practical tips, new information, or helpful advice that you can take away and immediately implement in your daily work.”

Both career growth and institutional growth account for many of the remaining sessions that round out the 2023 theme. Cara Rivera, vice president, KnowledgeWorks Global, will present on content growth following the welcome session on July 18, and on July 19 a variety of sessions including “The originality conundrum” and “Navigating the complexities of scientific ethics by the editorial office” will discuss growing scientific publications during times of change within the industry.

If personal and career growth is your focus, the event is offering the following sessions of interest:

- Career growth and progression: The power of volunteering and self-learning presented by Salil Bose and Belinda Neill
- The middle of the road: Planning the future for mid-career professionals presented by Jasmine Wallace, Billy Lavelle, and Adrianna Borgia

Career growth isn’t just about sessions, however. Several networking opportunities are built into the schedule, and again, the times are varied so that attendees around the globe can find a networking session that works for them. There are casual, come-and-go networking sessions both Tuesday and Wednesday as well as a speed networking event from 2:15-2:45 a.m. ET on Wednesday, July 19.
While Early Bird pricing has closed, those seeking more information on the 2023 Global Event, including registration links and pricing, can find it [here](#).

If you have already registered, you can update your event profile and upload a headshot by accessing the [Airmeet platform](#).